

Medical Product Helps Long Distance Motorcycle Riders With Sitting Pain

Irvine, CA, August 1, 2009. Motorcycle riders have discovered SitRelief Shorts online and begun using them to provide comfort on long rides. "Many long distance motorcycle riders develop considerable sitting pain and discomfort after hours on the road" reports Terry Delonas, Cofounder of LipoWear. "They have started buying our shorts and blogging about them online. We have been contacted by previously saddlesore bikers from around the country who report great pain relief on long rides".

Biker comments include:

"I used them for a 450 mi. motorcycle ride last Sunday and they worked well. These shorts could really become popular with motorcycle riders."

"We went on a 330 mile ride last Saturday and another 317 on Sunday and absolutely love them! I am wearing the men's shorts until you come up with the women's version. You definitely have a niche in the motorcyclist market!"

"700 miles! I found I didn't have any wear on my butt to speak of and I would recommend them to any biker who was planning to take a long ride."

SitRelief Shorts are available online at www.lipowear.com.

SitRelief Shorts are a clinically tested padded undergarment designed to provide sitting pain relief to patients who have lost the natural fat cushion in the buttocks which often results in significant sitting pain. This includes people with cancer, HIV/AIDS as well as seniors.



About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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