

News Release

SitRelief Shorts Discussed at Life Group LA Seminar

Irvine, CA, April 30, 2009. SitRelief Shorts were discussed at the Life Group LA Seminar held April 17 and 18, 2009 in Pasadena, CA. The weekend seminar called "A Life Changing Experience" provided the latest information on a wide variety of issues affecting HIV positive people and was cosponsored by POZ.

Terry Delonas, Cofounder of LipoWear, a long term AIDS and cancer survivor, conceived the padded undergarment. "I personally suffered the debilitating effects of lipoatrophy and sitting pain for several years and witnessed the problems in many others and felt there was an important unmet medical need".

Speakers and attendees were impressed and pleased to learn of the availability of SitRelief Shorts. The Seminar Director, Sunnie Rose, thanked participant Terry Delonas for sharing with the group the news about LipoWear LLC.'s recent release to the public of SitRelief Shorts, pain relieving undergarments. The padded shorts make life more comfortable for anyone who has lost fat and muscle due to long term illness including cancer and HIV.

Dr. Eric Daar, Chief of HIV Medicine at Harbor-UCLA Medical Center, the featured speaker at the conference, said he would be posting "the good news" of the availability of the pain-relieving undergarment at his hospital and clinics.

SitRelief Shorts have been clinically tested in HIV patients with loss of buttocks fat and sitting pain. Baseline sitting comfort without the shorts was 11 minutes and dramatically increased to an average of 3 hours with the padded undergarment.

In addition to significant sitting pain relief, there was dramatic improvement in the Quality of Life Scale including Physical, Social and Cognitive Function. Patients reported being able to participate longer and concentrate better in a wide variety of activities as a result of sitting pain relief. In addition, the SitRelief Shorts restored a normal body contour resulting in clothing fitting better.

About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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