

LipoWear Cofounders Support AIDS Service Foundation

Irvine, CA, June 12, 2009. LipoWear Cofounders, Terry Delonas and Joann Reina, attended a fashion show and party at the Friends of Dorothy event at Macys South Coast Plaza to raise money for the AIDS Services Foundation Orange County.



Maria Marquez, president of the board of directors of ASF Orange County and LipoWear Cofounders, Terry Delonas and Joann Reina. (Photo courtesy of Orange County Register).

The following was reported by the Orange County Register: Men Alive, the Orange County gay men's chorus, provided entertainment while male and female models strutted down the runway in swimwear and looks from Macy's contemporary Impulse department.



Money raised from the event will primarily fund medical care management, home health care and other basic needs, said Philip Yaeger, executive director of the foundation.

About 8,000 people in Orange County have AIDS or HIV, and the foundation serves 1,600 clients a year, he said.

“Before the party began, \$41,000 had already been raised. Orange County Sheriff Sandra Huchens served as the honorary chairwoman.

In addition to the concert and fashion show, guests also enjoyed food from Billy’s Naked Chicken, drinks, a raffle, MAC makeup artists, a DJ and entertainment from two female impersonators. Decorations favored shoes and red to honor Dorothy from “The Wizard of Oz,” and included red shoe balloons, chocolate shoes and red chairs.

About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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