

News Release

SitRelief Shorts Featured at HIV Positive Leadership Seminar

Irvine, CA, May 1, 2009. SitRelief Shorts were featured at the recent HIV Positive Leadership Seminar held April 25 and 26 in Irvine, CA. The event was cosponsored by Shanti Orange County and Global Life Works. The two day seminar focused on personal leadership skills for HIV positive people assisting them to become advocates for themselves, building support networks and serving others. Rebecca Kuhn, MD and Lawrence Edwards of Global Life Works led the seminar.

Terry Delonas, Cofounder of LipoWear, a long term AIDS and cancer survivor, conceived the padded undergarment. "I personally suffered the debilitating effects of lipoatrophy and sitting pain for several years and witnessed the problems in many others and felt there was an important unmet medical need".

The HIV Positive participants expressed gratitude to Terry for the product. "It is wonderful that someone has created a garment that will relieve suffering," was typical of the audience comments on the new padded SitRelief Shorts.

"LipoWear's new SitRelief shorts are a long needed solution to the sitting pain problem suffered by many" said Dr. Becky Kuhn, Cofounder of Global Life Works.

SitRelief Shorts have been clinically tested in HIV patients with loss of buttocks fat and sitting pain. Baseline sitting comfort without the shorts was 11 minutes and dramatically increased to an average of 3 hours with the padded undergarment.

In addition to significant sitting pain relief, there was dramatic improvement in the Quality of Life Scale including Physical, Social and Cognitive Function. Patients reported being able to participate longer and concentrate better in a wide variety of activities as a result of sitting pain relief. In addition, the SitRelief Shorts restored a normal body contour resulting in clothing fitting better.

About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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